



## **Food movements in China and Europe**

Workshop in Cologne, October 10th, 2014, 1.30-6 pm

Address: Maternushaus, Room LAURENTIUS, Kardinal-Frings-Str. 1-3, 50668 Cologne  
(directions attached)

Despite China's industrialization and ambitious urbanization programs, agriculture still is of great importance. However, agriculture as a source of income for the rural population, as well as a supplier of healthy food for the whole population is increasingly threatened. The excessive use of pesticides and fertilizers is harming the environment, as well as the health of consumers and the farmers themselves. Food scandals make headlines almost daily and undermine consumer confidence. However, the large food producers put their own profit before sustainability.

The analyses of the International Assessment of Agricultural Knowledge, Science and Technology for Development (IAASTD) show the need for an agro-ecological evolution in agriculture, food production and consumption. In China, a new food movement developed which play an important role as liaison between rural development, environmental and consumer protection. Farmer markets in the cities as well community supported agriculture help to create a dialogue between producers and consumers, provide knowledge about the quality of food, support the establishment of responsible small scale farming and alternative development concepts, aiming to improve the welfare of consumers, farmers and the environment.

From October 02<sup>nd</sup> to 09<sup>th</sup> 2014, Stiftung Asienhaus supported by MISEREOR is hosting three Chinese agricultural activists for a study tour through Germany. They will meet and discuss with agricultural activists, small-scale farmers, organic farms, scientists and journalists.

During this workshop, they will present their lessons learned during this study tour and their work. Above, we would like to discuss synergies and possible cooperation between German and Chinese activists. We would like to discuss:

- Who are the actors of the Chinese food movement?
- What is the understanding of sustainable agriculture here and there?
- What are the main challenges in mobilizing the public for organic farming and healthy food?
- Where are the differences and commonalities between European/German and Chinese food movements?
- Can we work together in the near future?

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Time	Activity	Topic
1.30 pm	Registration and	Tea/Coffee
2.00-2.30 pm	Welcome and Introduction	<b>Dr. Nora Sausmikat</b> (Stiftung Asienhaus, China Programm) <b>Renée Rentke</b> (China desk, MISEREOR German Catholic Bishops' Organization for Development Cooperation)
2.30-3.00 pm	Presentation	<b>Prof. Dr. Thomas Herzfeld (Leibniz Institute of Agricultural Development/IAMO)</b> "Agrarian transition and the commodification of collective land in rural China"
3.00-3.30 pm	Presentation	<b>Verena Wahl (Foundation of Future Farming)</b> "Small-scale farming in Europe: Current challenges and trends"
3.30-3.45 pm	Tea/Coffee break	
3.45-4.15 pm	Presentation	<b>Tianle Chang (Beijing Farmers Market)</b> " Sustainable food communities in the Chinese cities: a new rural-urban food movement"
4.15-4.45 pm	Presentation	<b>Yifan Jiang (Nonghao Shanghai)</b> " Chinese community supported agriculture in the countryside and the development of small-scale farming in China"
4.45-5.30 pm	Podium discussion	<b>The role of NGOs and social enterprises in China and Europe for the support of a local and global sustainable agriculture</b>  Tianle Chang (Beijing Farmers Market) Yifan Jiang (Nonghao Shanghai) Verena Wahl (Foundation of Future Farming, GLS) Henrik Maaß (Association for peasant agriculture)/ AbL)
5.30 pm	<b>Informal Gathering, Refreshments</b>	

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